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THURSDAY, JUNE 05, 2008 CE



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# GK COMMUNICATIONS

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Let's kick the habit out of our lives .....



### WORLD ENVIRONMENT DAY

...... or the habit kicks the life out of us. This is how we can celebrate our way out of the environmental mess, writes Dr. Shuia-ul-Rehman

"You already know enough. So do I. It is not knowledge we lack. What is missing is the courage to understand what we know and to draw conclusions." - (Sven Lindqvist)

It is not as if we don't know what we are doing to our environment . We know polythene is hazardous to human and animal life. We know what it does to our water bodies, we know how pungent the smoke of vehicles is, we know our environment is changing. Having experienced the cool shade of a tree and the solitude of a forest how can we not know that cutting trees is bad. We have seen our rice fields and vegetables gardens turn into concrete jungles . We have seen food becoming costlier than ever before. How could we then not know that we are dangerously close to starvation in the future even with wallets fuller than ever before. Well, its clear. We know it! Each one of us. It is just that we are not aware of what we know .

The World Environment Day is here again. Moving beyond mere tokenism which is so much in evidence on this day every year, this time around we should focus on generating true awareness of the environmental problem we are facing and the looming disaster that confronts us should we choose to be unaware. Global warming is a stark reality now. Carbon which is the essential element of all living things is unfortunately the culprit. The human activities that generate carbon and its oxides have been incriminated as the major causes of environmental degradation mainly carbon dioxide, carbon monoxide, methane etc which are now infamously called the green house gases. Even human beings breathe out carbon dioxide. The oceans which absorb most of the carbon can take it no more. There water is turning acidic. Soon there may be so much of carbon and its deadly oxides in the air and water that every breath of ours will be a burden.

This year the United Nations Environmental Programme has set a unique theme for World Environment Day.

'Kick the habit of CO2'

According to the UN Secretary General Ban Ki Moon we are now carbon addicts and we need to kick this deadly habit for our survival and to ensure that life persists on this planet. He says, "Addiction is a terrible thing.

It consumes and controls us, makes us deny important truths and blinds us to the consequences of our actions. Our world is in the grip of a dangerous carbon habit.

So what should we? Well....Celebrate. Sounds weird! Yes, but there may be no alternative. Celebrations will first make us all aware of the fact that many of our actions severely damage the environment and that there is ample scope for us to reduce and even undo part of that damage by adopting some good and healthy practices. Next, to try our utmost level best to try and restrict our daily activities only to the preserving ones, gradually shutting out the damaging ones. The UNEP has come out with a wonderful and lucid way of making us aware of the good and the bad of environment. It is called "The World Environment Day Alphabet- 80 ways to celebrate". June 5th, 2008 is the World Environment Day. I urge all of us to celebrate in any one or more ways by choosing any number of alphabets and the associated actions. Say , for example, if we avoid plastic bags, we would have celebrated WED in our own way. If we reduce the use of your car and use the public transport more often we would have celebrated it. 'Celebration', because it helps protect our fragile environment which in itself is ample reason to celebrate and rejoice. Even writing this piece is a celebration as it increases awareness. But this is one celebration which must go on 365 days a year if we have to keep this earth for ourselves and the posterity with a focus on kicking the habit. Remember the proverb " One generation plants a tree; the next generation gets the shade." So here is the alphabet. Go ahead and celebrate !!

Adopt a 'green' way of life Art made of recycled materials Auctions to benefit an environmental project Award presentations for environmental competitions Awareness campaigns

В

# Bicycle parades/races Broadcast of public service announcements (TV and Radio) Buy a fuel-efficient car Jobs in Kashmir Select From Local Jobs That You Will Not Find in Calculate your carbon footprint Newspapers. Carpools Celebrity support Clean-up campaigns Competitions (banner, drawing, essay, painting, poster, poetry) UTVi News Conferences on the environment **Business News** site with Information Intelligence, Debates on environment issues Dedicate your blog to World Environment Day on 5 June Distribute leaflets, brochures and posters Insights & Much More! UTVi.com/News Donate to an environmental cause Top Quit Smoking Measure your Environmental education programmes in schools nicotine intake Excursions to nature sites Feel good as you Exhibitions (drawings, posters, photos, paintings) quit Tobacalert™ Fairs Water Festivals Conservation Film festivals on the environment Get the latest water conservation tips and news for your business GreenBiz.com/conserve Give a gift membership of an environmental organisation Guidelines to community-based environmental activities ٧٧ Hoist banners at major road intersections Help local environmental groups organise WED events Inform all your friends about WED Involve various partners (NGOs, ministries, youth groups, celebrities, private sector) Issue First Day Covers (stamps) Join an environmental group Join UNEP's carbon neutral network Join the Billion Tree Campaign Keep your neighbourhood clean Kick-start an environmental campaign Kick the CO2 habit! Know your rightsp Launch of government environment policies, books, reports Lobby local authorities to adopt sound environmental policies March for the environment Media coverage and activities Never litter Offset your emissions

Organize a WED themed event in your neighbourhood

Organic farming/cooking

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Parades
 Performances (plays, songs, poetry)
Plant a tree
Plastic bags: avoid them!
Promotional material (t-shirts, stickers, bookmarks)
Puppet shows for children with an environmental message
\boldsymbol{Q} Quizzes related to the theme for schools, youth groups, company staff, etc...
Rainwater harvesting
Rallies
Ratify international environmental conventions
Reduce, re-use, recycle
Rehabilitate natural habitats
Replace your light-bulbs with energy saving ones
S
Save paper
Seminars
Sort rubbish
Speeches
Sponsorship from private sector
Sports activities
Switch off stand-by TV and computer
Take action
T-shirts for WED
U
Use sustainable modes of transportation (walking, jogging, cycling, skating, carpool)
Vehicle emission monitoring
Vermicomposting
Visits to botanical gardens and national parks
Volunteer for organizations such as Clean Up the World
Waste less!
Workshops
Write plays, poems, songs
Write letters to civic leaders, members of parliament, government and newspapers
Xchange ideas
Xpect environmental responsibility
Youth-led activities
Zoom not, pass slowly
(Dr. Shuja ul Rehman is Development Practitioner & Environmental Activist)
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